



FACTSHEET

Entrepreneurs' Programme: Growth Services

Programme status: Open for applications

This service provides your business with intensive specialist support, advice and connections to help you accelerate your path to growth.

What does it offer?

It offers focussed assistance for up to two years to help you overcome barriers to growth.

It is intended as an extension service if you:

- Have your business fundamentals in place.
- Are ready to take the next step.

You can expect:

- A tailored Growth Plan with actions to help your business improve and innovate.
- Connections to peer and expert networks.
- Regular review meetings with your Adviser.

Our advisers have:

- Extensive industry experience, business and market knowledge.
- Established relationships with industry networks and business support services.

Your Adviser will support you by:

- Meeting with your senior management team to develop a tailored Growth Plan.
- Providing advice and mentoring to build capabilities and strategies in your business.
- Helping to maintain momentum for change in the business.

You may be eligible to apply for a matched funding grant, of up to \$20,000, to help implement recommendations from the service. You will need apply for these grants through a separate process.

For more information, see the [Business Growth Grants](#) section on business.gov.au.

Examples of the types of businesses that Growth Services can help

Example 1

A business wants to launch existing products into a new export market. Initial market testing and research indicates that there is significant opportunity for export.

The business is currently selling a range of products into the domestic market.

The business has established initial relationships and channels into the market. However, they need advice on branding and marketing to enter the overseas market.

Example 2

A business has bought new first-to-Australia digital print equipment. This provides the business with an opportunity to access new market segments and enhance its existing offering.

The business has exclusive rights to the technology for a fixed period.

The business needs help to scale up its operations to meet new and increasing demand.

Who can apply?

For the purposes of the Entrepreneurs' Programme, a business will satisfy the sectoral eligibility criteria where it can demonstrate it:

- is operating in one of the five growth sectors or provides enabling technologies, inputs or services to one of the five growth sectors; or
- is committed to, and has the skills, capability, intellectual property or expertise to operate in, one or more of the five growth sectors in the future; or
- is a tourism business operating in northern Australia.

You can find more information on the [Eligibility page](#) on business.gov.au.

How do I apply?

Please submit your application via the [Growth Services Application Form](#) on business.gov.au.

If you have any queries please contact us and we will help you.

Where can I find more information?

Visit business.gov.au/GS or call **13 28 46**.